Want To Stand Out In A Job Search? Upload A Photo

News

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New Jersey managing partner Rosemary Gousman was interviewed for the *MSNBC.com* article "Want To Stand Out In A Job Search? Upload A Photo." The article reported that posting a photo on a Twitter or LinkedIn profile can help increase the chances of a job candidate being noticed by a potential employer. According to recent research done by two major universities, appearance matters when it comes to how hiring managers perceive applicants. Rosemary pointed out that there could be a downside to managers seeing photos of job applicants. Images allow them to see a person's race, disability, or age. Most employers don't discriminate based on an individual's looks, but there are managers out there who pick candidates not based on qualifications, but on attractiveness. That reality could pose legal issues for an employer. "You, as an employer, are better off not knowing," she stressed.

Please reach out to our Media team for any news inquiries.

Related People

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