



Keep Your Secrets Locked Up Tight

News

4.06.11

Ron Brand of the Irvine office was quoted in the April 6 article "Keep Your Secrets Locked Up Tight" that appeared in BLR's *What do To About Personnel Problems* and *HR.BLR.com*. Ron said that in the days of long hours and reduced job security employers need to pay attention to safeguarding their trade secrets and proprietary information. Former employees or unhappy workers with access to sensitive data are more likely to be tempted to steal it and possibly turn it over to a competitor. Ron said that before data's stolen, you should catalog the information your organization has that you don't want shared with the public or competitors. "Information can make the difference between success and failure in the business world," points out Ron. In the article Ron outlines several steps employers can take to guard their important data.

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