



Resolve To Be A Better Leader

Insights

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With every new year, millions of people resolve to make positive changes in their personal and professional lives. For owners, managers and supervisors, the fresh-start aura associated with the beginning of each year is the perfect backdrop for making positive changes that may help them become better, more effective, and respected leaders and make their businesses more successful.

If you are interested in making a few small changes that could have a major impact on you and others, below are a number of simple resolutions for your consideration. Don't worry, the list doesn't include diets or exercise.

Follow The Golden Rule

Simply stated, always treat your employees the way you want to be treated, a concept most of us learned as children. No one enjoys being ridiculed, embarrassed, humiliated, unappreciated, abused, or bullied, and that holds true at the workplace as well.

Relatively few employees respond positively to a management style that includes such tactics. Employees treated this way often have little respect for those who manage them. From a legal perspective, third parties judging your actions (such as a judge, jury, government agency, etc.) are also likely have a negative impression of you if you manage this way.

It's not surprising how managers readily see problems with this management style when someone else uses it on them (and they become the "victims"). If your employees could legitimately consider themselves to be your victims in this regard, step back and consider a different and perhaps more professional and respectful approach. You can treat your employees with respect (the way you want your loved ones treated) without lowering your expectations and requirements.

Say "Thank You"

How can something so simple be so hard and rare? Most learned as children to say "please" and "thank you." These basic manners are as relevant and important now as they were when you first learned them. Who doesn't want to hear "thank you" or know that their efforts are appreciated? You do, right? So do your employees. No matter how financially successful they become, most employees still want to know that someone recognizes their contributions on a personal level.

Simply saying "thank you" with words or with words accompanied by actions (e.g., donuts, lunch, an announcement, an email, a small recognition ceremony) almost always produces a greater return to

the manager and to the company. Employees who feel that their manager (who usually is “The Company” to them) appreciates their efforts are usually more loyal and more willing to go that extra mile when needed.

Moreover, employees who feel appreciated are less likely to be problem employees, are more likely to show up for work as scheduled and do their jobs, and are more likely to bring any concerns they have to their manager rather than to a third party (which might even include a union looking to form at your business).

Get To Know Your Employees

You should let your employees know that you are interested in them as people. Managers who create a connection with their employees are often more successful on many levels and often have better, more loyal employees. One way to create that connection is to know some basic personal information about your employees, something that many managers surprisingly don't take time to learn.

For example, knowing your employees' full names, their significant others' names, their children's names, and maybe some of their outside interests indicates that you see them as people and not just as workers. Knowing this basic information allows you to have a safe personal conversation about something important to your employees and may create a connection and a sense of loyalty that may otherwise be missing. Your employees will take notice and should respond positively.

Keep The Door Open

There are times when almost every employee has concerns and needs to talk to someone about those concerns. The person could be you or, alternatively, someone who doesn't have your best interests in mind. Don't you want a workplace environment in which your employees come to you first and give you the opportunity to address their concerns?

The fact that your handbook has an “open door” policy doesn't ensure you will get that opportunity. Instead, your words, actions, and track record in dealing with employee issues are much more important than the words written in your policy handbook.

If you have demonstrated a willingness to listen and take appropriate action when concerns are brought to you, and have not discouraged your employees from approaching you, your employees likely will give you that first opportunity. On the other hand, if you have implicitly or explicitly communicated or demonstrated to your employees that complaining to you or anyone else in the company may put their jobs in jeopardy, or that complaining is a waste of time, you may be creating serious risks for your employer and yourself.

The investment of time it takes to do the right thing is microscopic compared to the time it will take to address problems created by a short-sighted approach of discouraging internal problem-solving.

Ask For Help

No one knows or is expected to know all the answers to employee questions or the best way to

address all problems and concerns. The key is knowing what you don't know and knowing who does. As Clint Eastwood famously said, we all have to know our limitations.

There are layers of laws and regulations governing the employer-employee relationship and they are constantly changing. Additionally, your company likely has numerous rules, policies, and procedures, with the proper application of each likely dependent upon the unique circumstances of the situation. Staying abreast of all this information in addition to performing your primary job duties is difficult, if not impossible.

But the degree of difficulty is not an excuse to ad lib. The risk of bigger problems is too significant for you to be guessing about what to do. Some managers adopt a strategy of begging for forgiveness instead of asking permission so that they don't run the risk of being told that they can't do what they want to do. But that approach carries significant risks and costs.

These days, the risks are too high to let your ego prevent you from asking for help. There is no shame in not knowing all the answers. However, there may be shame in not asking for help when you should have. Knowing your limitations and asking for help demonstrates strength, not weakness.

Follow The Rules

You must set the example for your employees, and they expect you to do so. Your words and actions likely have more impact on your employees' compliance with rules and standards than any written policy or announcement. Simply put, your employees take their lead from you. If you ignore and violate company policies, rules, and procedures, you are signaling to your employees and perhaps to the world that these policies are not important to you and, in turn, not to the company. Instead, you make it appear that the rules are simply window dressing.

The results are predictable. If you tell your employees to get to work on time but you are always late, your message is hollow. If you (or the handbook) instruct your employees to refrain from engaging in various types of conduct, but you engage in that very conduct, what's the message you're sending to your employees or to any third party who may become involved?

Managers who ignore the conduct rules often create legal problems for themselves and their employers. Many employment law claims are based on a manager's conduct that is, in almost all cases, contrary to written company policy. Leading by example and following the rules are two of the most important things a manager can do.

Enforce The Rules

Most experienced managers realize that their employees expect and want them to enforce the rules and standards, even if the manager has to take disciplinary action against those employees who are not doing what they are supposed to do. Most employees do their jobs and expect their coworkers to do theirs. When managers don't enforce the rules, they often lose the respect of the good employees

who follow the rules. A manager's failure to enforce the rules has the effect of lowering acceptable standards for everyone and creating risks for discrimination claims.

For example, if the posted starting time is 8:00 a.m., but one or more employees regularly arrive late with no consequences, the new starting time is the latest time you allow any employee to start work without negative consequences. In other words, the lowest level of performance you accept becomes the standard for everyone doing that job.

If you attempt to enforce different standards for employees doing the same job, your actions may give rise to claims of discrimination. Moreover, managers who fail to act for fear of creating a legal problem or because they do not know what to do often create the very problems they were trying to avoid.

Reset Expectations

If you have been lax in enforcing the rules and standards but want to make a change, you can and should do so now. The beginning of a new year provides the perfect backdrop for pushing the reset button.

Simply meet with all your affected employees and explain there will be a renewed emphasis on compliance, which might actually be a return to some prior standard that has not been enforced recently. You can tell your employees that you accept responsibility for the lax enforcement in the past and, as such, everyone has a clean slate. But going forward on a date certain, the expectations will be different. Document the meeting and consistently enforce the new/old standard after the "change" becomes effective.

Be Consistent

Employees want and expect to be treated in a consistent manner when the circumstances are the same or similar. Employees also want to know what is expected and acceptable. Knowing the parameters of expectations is comforting to employees and helps everyone achieve the ultimate goals.

If everyone understands that 8:00 a.m. really means 8:00 a.m., then most employees will be there by 8:00 a.m. Consistent treatment of employees also helps lower the risk of discrimination claims, the vast majority of which are brought when employees in similar situations are treated differently. Consistency establishes expectations and acceptable behavior.

Document Your Actions

To a court, jury, or government investigator, seeing something in writing helps to prove that it actually happened, bolstering an employer's defense in legal proceedings. Which is why almost everyone has heard the refrain: document, document, document.

It's often said that if it is not in writing, it didn't happen. In most cases it did actually happen, but the lack of documentation reduces the situation to a credibility contest between the manager and the

employee. That credibility determination may be made by persons more aligned with your employees than you and the company.

Despite the importance of documentation, many managers fail to do so on a consistent basis. This common failure is often attributable to a personal lack of time, or uncertainty about how to do it. But taking the time to document conversations, disciplinary actions, and expectations at the time the events occur is usually the company's best evidence in the unemployment compensation arena and in a variety of other legal forums.

The existence or absence of proper documentation is often the difference when challenges arise. Moreover, documenting your expectations and the possible consequences if they are not met signals to your employees that the matter is serious and changes are expected.

No Retaliation

The law protects employees who make good faith complaints about discrimination, harassment, their pay, and safety issues, among other things. Retaliation is a natural reaction when someone believes they have been falsely accused of something. Don't let your emotions rule the day.

An employee who alleges discrimination and retaliation may lose the discrimination claim but prevail on the retaliation claim if it appears that the company took action against the employee for making a good faith complaint. Before taking action against someone who has recently made a complaint, take a deep breath and ask for help from someone with no emotional involvement.

Think Before Sending Emails And Text Messages

Emails and text messages have taken the place of face-to-face and many telephone conversations. As technology becomes more and more a part of everyday life, managers tend to relax and say things in emails and text messages that they would never say to someone's face or would never say if they knew others would find out about it. With all the benefits of this technology, managers must be mindful that these communication methods can create the most damaging "smoking gun" evidence in an employee dispute.

Unfortunately, many forget, don't realize, or simply are not thinking when they send an electronic message that will reside on someone's hard drive, if not in hard copy, long after it was sent. For this reason, before sending any email or text message or similar type of communication, ask yourself: "Would I want this email or text to appear on the front page of the newspaper?" or "Would I want my mother or significant other to read it?" If not, hit delete before you press send.

These tips are not earth-shattering and should not be new to anyone reading them. Nevertheless, these rather simple and common sense suggestions should help you start the New Year on a very positive note. Hopefully, your employees will not be too suspicious if the New Year brings a New You.

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Tillman Y. Coffey

Partner

404.240.4222

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