



Are You Ready for CCPA Enforcement on July 1?

Event

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6.04.20

11am PDT – 12:00pm PDT

Join Fisher Phillips attorneys [Usama Kahf](#) and [Lauren Stockunas](#) and special guest Steve Kerler, president of the Orange County Chapter of the International Association of Privacy Professionals and managing partner of [Privageo](#), for an in-depth discussion on the California Consumer Privacy Act (“CCPA”) and how it will affect many businesses that do business in California. The California Attorney General recently emphasized that he believes privacy is more important now than ever in light of COVID -19 and he fully expects covered businesses to comply with the CCPA. This new law, which has been in effect since **January 1, 2020**, is one of the most stringent data privacy laws in the country.

If you have a for-profit business that does business in California (including having one or more employees in California) and satisfies 1 of the 3 criteria, this is a law you MUST be familiar with. The 3 criteria are: (1) having gross annual revenue of \$25 million or more; (2) annually receiving, collecting or sharing the personal information of 50,000 or more California residents, households or devices; or (3) deriving more than 50% of your annual revenue from the sale of personal information. Only 1 of these 3 criteria is sufficient to trigger CCPA obligations.

Enforcement begins July 1, 2020 – make sure you’re ready.

This presentation will cover:

- A quick history of the law and the people who made it happen
- What the law says
- What the law means to you and your business
- Penalties and consequences for non-compliance
- Key logistical considerations and best operational practices
- Comparison with the European GDPR, which went into effect May 25, 2018

[Register Here](#)

*** This event has pending approval for HRCI/SHRM credit.*

For any questions contact Sidra Trajcevska at strajcevska@fisherphillips.com.

Related People



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