



# Don't Wait for the Worst to Happen: Developing an Effective Crisis Response and Management Plan

WEBINAR

Event

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5.07.20

2:00 p.m – 3:15 p.m. EST

A crisis can strike any business at any time. The key to successfully responding to challenging situations is optimizing crisis readiness long before a crisis hits. You should hence develop a detailed crisis response and management plan that is tailored to fit your company's unique needs. This webinar will discuss the foundations of a comprehensive crisis response and management plan and offer real-world examples and key considerations to take into account. Using the developing Novel Coronavirus / COVID-19 situation as an example, this webinar will examine related challenges and corresponding lessons for crisis preparedness planning. Led by leading crisis management consultant Oliver S. Schmidt and workplace safety and health attorney Arthur M. Wolfson, the webinar will invite audience participation and create an interactive experience for attendees.

Please join us at 2 PM on May 7, 2020, for this important webinar presented by C4CS® and Fisher Phillips.

**[Register Here](#)**

## **Presenters:**

[Oliver S. Schmidt](#) is President & CEO of [C4CS, LLC](#). He has more than 25 years of consulting, training and executive coaching experience in crisis management, strategic communication, and organizational leadership.

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[Arthur M. Wolfson](#) is an attorney at Fisher Phillips, practicing in the Workplace Safety and Catastrophe Management Practice Group. His practice focuses on compliance counseling and training, defense of enforcement actions and accident response with respect to OSHA, MSHA and other governmental safety and health regulatory agencies.

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The presenters encourage you to submit questions or specific scenario inquiries by May 4<sup>th</sup> so that they can be included in the presentation. Please send these to [jcygan@fisherphillips.com](mailto:jcygan@fisherphillips.com).

### ***Related People***

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