

Insights, News & Events

ANNOUNCING ELEVATE: HIREOLOGY'S INAUGURAL HUMAN CAPITAL MANAGEMENT SUMMIT

Event
Sep 19, 2017

Hilton Rosemont/Chicago O'Hare
5550 N. River Road
Rosemont, IL

Hireology is excited to announce our inaugural retail automotive human capital management Summit, [Elevate](#), which will take place in Chicago on September 19, 2017. The event is hosted in partnership with [Cox Automotive](#).

During Elevate, dealership General Managers, Dealer Principals and HR Leaders will spend a full day assessing competencies, identifying gaps and formally developing 2018 human capital management plans.

Leveraging a provided human capital playbook developed exclusively for the event, attendees at the industry-first summit will build the strategy and tactical plans to turn their hiring and talent management processes into a source of competitive advantage. Attendees will leave Elevate equipped with a defined human capital game plan that can dramatically improve their competitiveness and profitability.

Elevate will feature networking opportunities and interactive, workshop-style panel discussions and speaker sessions from those with deep knowledge in the retail automotive space. Our Elevate speakers include:

- Michael Dunlap, Director of Business Development at Schomp Automotive

Related People



Christopher C. Hoffman
Partner

[858.597.9610](tel:858.597.9610)

- Isabelle Helms, Vice President of Research & Market Intelligence at Cox Automotive
- Chris Hoffman, Regional Managing Partner (San Diego) at Fisher Phillips
- Chris Holzshu, Executive Vice President & Chief Human Resources Officer at Lithia Motors
- Jessica Kain-Barton, Director of Client Relations and Sales at Kain Automotive
- Eve Knudtsen, President at Knudtsen Chevrolet
- Max Lowenbaum, Vice President of Sales at Hireology
- Adam Robinson, CEO at Hireology
- Eric Savage, Owner of Freedom Automotive Group
- Steven Szakaly, Chief Economist at NADA

JOIN US AT ELEVATE

Elevate will be held on September 19, 2017 at the Hilton Rosemont/Chicago O'Hare, located at 5550 N. River Road in Rosemont, Illinois. [Click here](#) to purchase tickets and receive an early bird discount when you register by July 31.