



# Announcing Elevate: Hireology's Inaugural Human Capital Management Summit

## Event

Hilton Rosemont/Chicago O'Hare  
5550 N. River Road  
Rosemont, IL

9.19.17

Hireology is excited to announce our inaugural retail automotive human capital management Summit, [Elevate](#), which will take place in Chicago on September 19, 2017. The event is hosted in partnership with [Cox Automotive](#).

During Elevate, dealership General Managers, Dealer Principals and HR Leaders will spend a full day assessing competencies, identifying gaps and formally developing 2018 human capital management plans.

Leveraging a provided human capital playbook developed exclusively for the event, attendees at the industry-first summit will build the strategy and tactical plans to turn their hiring and talent management processes into a source of competitive advantage. Attendees will leave Elevate equipped with a defined human capital game plan that can dramatically improve their competitiveness and profitability.

Elevate will feature networking opportunities and interactive, workshop-style panel discussions and speaker sessions from those with deep knowledge in the retail automotive space. Our Elevate speakers include:

- Michael Dunlap, Director of Business Development at Schomp Automotive
- Isabelle Helms, Vice President of Research & Market Intelligence at Cox Automotive
- Chris Hoffman, Regional Managing Partner (San Diego) at Fisher Phillips
- Chris Holzshu, Executive Vice President & Chief Human Resources Officer at Lithia Motors
- Jessica Kain-Barton, Director of Client Relations and Sales at Kain Automotive
- Eve Knudtsen, President at Knudtsen Chevrolet
- Max Lowenbaum, Vice President of Sales at Hireology
- Adam Robinson, CEO at Hireology

- Eric Savage, Owner of Freedom Automotive Group
- Steven Szakaly, Chief Economist at NADA

### **Join us at Elevate**

Elevate will be held on September 19, 2017 at the Hilton Rosemont/Chicago O'Hare, located at 5550 N. River Road in Rosemont, Illinois. [Click here](#) to purchase tickets and receive an early bird discount when you register by July 31.

### ***Related People***

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