

Insights, News & Events

# NEW HORIZONS: OPPORTUNITIES, CHALLENGES, AND BEST PRACTICES ASSOCIATED WITH INTERNATIONAL EXPANSION

Event  
Feb 25, 2016

Fisher Phillips is proud to sponsor the [International Employers Forum](#) Event on February 25, 2016 .

As Human Resources Professionals, how can we best serve our organizations when entering new markets on foreign soil? As added-value advisors to our teams, it is imperative that we provide insight on the localized strategy to ensure compliance with immigration, labor, and tax laws. Our insight into local culture and customs place the company in a competitive position to attract and retain talent.

Please join the International Employers Forum (IEF) to explore answers to the following questions:

- Do you need to establish a new legal entity or comply with other registration requirements prior to hiring?
- Will your international workforce include local employees, expatriates, third-country nationals, or a mix of all three? How do know which decision is best?
- Home country vs. local labor laws and customs: which do you need to follow, and how does this impact preparations related to employee handbooks, benefits, bonuses, and other considerations?
- Are immigration requirements being transparently met?

The answers to questions like these closely correlate with the degree of success organizations may achieve when exploring new horizons abroad.

This roundtable discussion and open question-and-answer session will include a cocktail reception where you will have an opportunity to network with likeminded HR professionals.

Attendees will include HR professionals; employment, pension and tax specialists; and recruiters.

**Thursday**

**February 25, 2016**

**6:00 p.m. – 8:30 p.m. PDT**

**Marines' Memorial Club and Hotel**

**609 Sutter Street**

**San Francisco, CA 94102**

[Click here to register.](#)

Cocktails and light refreshments will be served.

There is no cost to attend this event.