

Insights, News & Events

THE MARKET BASKET SAGA: EMPLOYEE RELATIONS LESSONS LEARNED

Event

Sep 16, 2014

A Panel Discussion

The implosion and subsequent resurrection of the Market Basket chain riveted the attention of Boston area consumers for the entire summer. How could a \$3 billion enterprise be brought to its knees by a combination of employees, consumers and vendors? What lessons does this dramatic story teach employers about positive employee relations, employee loyalty, and the fragile nature of brand identity?

Fisher Phillips invites you to join Boston Globe Business Columnist Shirley Leung, MIT Professor Thomas Kochan, Co-Director of the MIT Sloan Institute for Work and Employment Research, and media relations expert Ray Howell on September 16, 2014 from 8:00 a.m. to 9:30 a.m. for a revealing discussion of the key lessons employers should learn from this high-stakes episode.

Date and time:

September 16, 2014

8:00 a.m. - 8:30 a.m.

Continental Breakfast

8:30 a.m. - 9:30 a.m.

Program

Location:

[Metro Meeting Centers – Boston](#)

[101 Federal Street](#)

[4th Floor](#)

[Boston, MA 02110](#)

Discounted parking is available to attendees

Please register below or contact Tess Bohn at tbohn@fisherphillips.com