



BLR's "Emergency Management Summit" Interactive Webinar

Event

3.26.14

Ted Boehm, and Jack Stapleton co-presented during BLR's "Emergency Management Summit," interactive webinar.

Is your company ready to deal with an emergency?

March 26, 2014

11:00 a.m. to 12:00 p.m.

Emergency Management: HR Policies and Preparedness

- An overview of the types of catastrophes that safety and HR professionals, as well as company management, may face
- Evaluating your risks and determining the legal and regulatory players, as well as the role of unions, vendors and contractors, especially on a multiemployer site
- HR and related policies you should review and revise now, before a workplace crisis arises
- How to design and communicate effective emergency management and related procedures to the workforce
- Strategies to manage workplace disruption on a short- or long-term basis
- Your obligations regarding employees' pay, benefits, and security during a business disruption
- Crucial checklists to follow when pandemics or similar large-scale events occur

1:30 p.m. to 2:30 p.m.

Dealing with the Media Before, During, and After an Event

- Elements of an effective "media guide" that sets the tone for addressing the press
- Specific ways to prepare for a media onslaught before it ever occurs
- What you should say—and not say—in the immediate aftermath of an incident
- How to develop an ongoing, positive relationship with local media outlets
- What to do so you don't inadvertently waive privilege

- Legal parameters of public communication, including privilege and criminal exposure concerns, labor scenarios, and coordination with other parties responding to and investigating events

2:45 p.m. to 3:45 p.m.

Getting Prepared: Exercises and Drills

- The exercises you should consider at your organization and who the major players are
- Do's and don'ts for smart drills
- How to improve your employees' performance for "the real thing" after a practice exercise or drill
- Special considerations for evacuating disabled employees
- Being prepared for when the government comes knocking to inspect the situation and who within the organization should be assigned to which roles and why

3:45 p.m. to 4:45 p.m.

How to Keep Your Employees Informed and Calm in the Event of Crisis

- The emergency response policies you need in your employee handbook
- How to make sure employees know what they need to do in the event of an emergency
- Practical tips for tracking employees' whereabouts and maintaining communications in the event of a crisis
- What your employees should be instructed to say in response to media inquiries
- How employee assistance programs and other resources can help employees pick up the pieces after a crisis, and why these are so crucial