

Insights, News & Events

SOCIAL NETWORKING & TRADE SECRETS: ESSENTIAL LESSONS TO PROTECT YOUR COMPANY

Event
Mar 15, 2011

Attorneys Chris Stief and Mike Greco hosted a webinar entitled "Social Networking & Trade Secrets: Essential Lessons to Protect Your Company" on March 15, 2011.

The use of online social media is becoming increasingly prevalent, and as a consequence, employees are often very casual about what they say and do online. They frequently share information first, and think about the consequences later. Any business that does not have a solid contract, a sound social networking policy, or does not train its employees on the do's and don'ts of social networking may have a critical security gap in the protection of its trade secrets and its confidential information.

In the webinar, Chris and Mike explored steps employers can take to address this growing threat.

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