

Insights, News & Events

SOCIAL MEDIA AND TRADE SECRETS: A GUIDE TO PROTECTING YOUR COMPANY

Event
Feb 9, 2011

THIS WEBINAR WAS ORIGINALLY PRESENTED IN MARCH 2011.

The use of online social media is becoming increasingly prevalent, and as a consequence, employees are often very casual about what they say and do online. They frequently share information first, and think about the consequences later. Any business that does not have a solid contract, a sound social networking policy, or does not train its employees on the do's and don'ts of social networking may have a critical security gap in the protection of its trade secrets and its confidential information. The attorneys from the Employee Defection and Trade Secrets Practice Group at Fisher Phillips will present a webinar that will explore steps employers can take to address this growing threat.