

Insights, News & Events

SOCIAL MEDIA AND TRADE SECRETS: A GUIDE TO PROTECTING YOUR COMPANY

Event
Feb 8, 2011

Attorneys Chris Stief and Mike Greco were guest speakers at the Fisher Phillips Breakfast Briefing in Malvern, Pennsylvania on February 8, 2011.

The use of online social media is becoming increasingly prevalent, and as a consequence, employees are often very casual about what they say and do online. They frequently share information first, and think about the consequences later. Any business that does not have a solid contract, a sound social networking policy, or does not train its employees on the do's and don'ts of social networking may have a critical security gap in the protection of its trade secrets and its confidential information.

At the event, the attorneys explored the steps employers should take to address this growing threat.

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