Insights, News & Events

DARCEY GRODEN EXAMINES PRIVACY RISKS OF AI SALES MONITORING AT DEALERSHIPS

News
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In an article published by *Automotive News*, **Darcey Groden** examined the privacy compliance risks dealerships face when using AI-driven monitoring tools that record, transcribe, and analyze sales conversations. She noted that AI adds a new wrinkle because it can "listen to conversations, provide transcripts and analysis, and recommend future steps like a human."

To read the article, visit *Automotive News* (subscription required).

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