

Insights, News & Events

HOSPITALITY HOUR. AI IS CHECKING IN: HOW TECHNOLOGY IS TRANSFORMING THE HOSPITALITY INDUSTRY

Event

Aug 11, 2026

1:00 pm - 2:00 pm EDT

From the front of the house to the back of the house, AI is impacting businesses and reshaping the guest experience. As seen in recruiting, operations, and customer satisfaction, the impact is manifold. This session will explore the latest developments in AI as it relates to workforce management, the use of AI tools interfacing with consumers, and the legal and operational risks in relying on third-party AI vendors. Attendees will walk away with practical guidance on evaluating AI tools, important governing principles for AI deployment, and how to avoid over-investing in the technology without first measuring ROI.

The firm is submitting this webinar for HRCI/SHRM credit.

If you have any questions, please contact [Elizabeth Hickman](#).

Fisher Phillips is committed to providing access to all of our events for disabled attendees. Automated closed captioning is available for all of our webinars. For other accommodation inquiries, please give us three business days advance notice prior to the scheduled event by contacting [Elizabeth Hickman](#). Thank you.

Related People



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