

Insights, News & Events

LEGAL AND PRACTICAL GUIDANCE TO AVOID AND RESPOND TO WEBSITE COOKIE LITIGATION

Event

Jul 23, 2026

9:00 am - 10:00 am PDT

California's privacy law recognizes no state lines, and your dealership's website may be generating significant legal exposure right now -- regardless of what state you're in. Under the California Invasion of Privacy Act (CIPA), plaintiffs are pursuing an unprecedented volume of claims targeting the tracking technologies embedded in standard dealership websites: cookies, pixels, and third-party analytics tools that organizations across the industry have long relied upon as routine business practice.

Fisher Phillips has partnered with ComplyAuto to deliver the clarity and guidance dealerships need. Fisher Phillips Partner Usama Kahf, co-chair of the firm's Privacy & Cyber Practice Group, and Brad Miller, CEO and Chief Legal Officer of ComplyAuto, will provide an in-depth examination of the forces driving this litigation surge. Attendees will gain a clear understanding of how plaintiffs identify and pursue targets, what receiving a demand letter means for your organization, and how to establish a defensible compliance framework before a claim reaches your door.

This session is designed to deliver practical, actionable guidance for dealership operators and their legal counsel, equipping attendees with the knowledge and tools to assess risk intelligently and respond with confidence.

Related People



Usama Kahf

Partner

949.798.2118

Service Focus

Privacy and Cyber

Industry Focus

Automotive Dealership

This event is sponsored by Fisher Phillips and ComplyAuto. By registering, attendees acknowledge that the RSVP list and registration information will be shared with both organizers, and that either organizer may follow up directly.

Speaker:

Brad Miller | Co-CEO and Chief Legal Officer, ComplyAuto

If you have any questions, please contact **Mary Gray Turner**.

Educational Credits

HRCI and SHRM

- The firm is submitting this webinar for credit.

CLE

- Fisher Phillips will make all reasonable efforts to obtain CLE credit for this program in every state that is relevant to attendee's CLE needs. In certain instances, some programs may not be awarded CLE credit because of content, delivery or jurisdictional restrictions.
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