

Insights, News & Events

INVESTING IN AMERICA: U.S. SITE SELECTION STRATEGIES FOR JAPANESE COMPANIES

Event

Jul 30, 2026

2:00 pm - 3:00 pm EDT

Choosing the right U.S. location is one of the most important decisions a Japanese company can make. Join Fisher Phillips attorneys and industry veterans for a practical webinar covering the full site selection process — from evaluating sites and negotiating incentives to building a workforce and supporting Japanese expat families.

What You'll Learn:

- How to structure your site selection team and timeline
- Key criteria: location, utilities, logistics, and environmental factors
- Workforce availability, unionization risk, and wage considerations
- How to negotiate state and local incentive packages
- Quality of life factors for Japanese expats
- Why now may be the right time to invest in the U.S.

The firm is submitting this webinar for credit.

If you have any questions, please contact [Rachel Thorpe](#).

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