

Insights, News & Events

FP SPORTS: AI & CYBER DOWNLOAD SESSION

Event

Jun 10, 2026

2:00 pm - 3:00 pm CDT

Whether you like it or not, your role now requires a firm grasp on artificial intelligence and cybersecurity. Any AI governance or cybersecurity work you completed as recently as last year may already be outdated.

The good news: Fisher Phillips can help. Our Sports Industry Team is offering this complimentary, one-hour educational webinar led by the heads of our AI, Data, and Analytics Team and our Data Protection and Cybersecurity Team, which will lay the groundwork for what you need to know in 2026 and beyond.

The FP team of industry leaders will break down the AI and cyber issues that sports organizations are (or should be) actively navigating right now, including:

- Protection of player, staff, and biometric data
- Fan data ecosystems across ticketing, mobile apps, and loyalty platforms
- Third-party vendor risk across analytics, marketing, and stadium technologies
- AI use in player performance, scouting, and dynamic pricing
- Fraud and impersonation risks targeting executives, players, and finance teams
- Data sharing and compliance considerations tied to leagues, sponsors, and betting partners

Related People



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During this session, we'll:

- Break down how recent developments in AI and cyber risk specifically impact sports organizations
- Identify where your team is most exposed today based on current industry trends
- Walk through real-world scenarios relevant to your team operations and incident response
- Provide a practical, prioritized framework for addressing risk without disrupting operations

If you have any questions, please contact [Sidra Trajcevska](#).

Educational Credits

HRCI and SHRM

- The firm is submitting this webinar for credit.

CLE

- Fisher Phillips will make all reasonable efforts to obtain CLE credit for this program in every state that is relevant to attendee's CLE needs. In certain instances, some programs may not be awarded CLE credit because of content, delivery or jurisdictional restrictions.
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Service Focus

AI, Data, and Analytics

Industry Focus

Sports