

Insights, News & Events

PROTECTING THE MISSION: REPUTATION RISK AND CRISIS STRATEGY FOR NONPROFIT LEADERS

Event

May 28, 2026

2:00 pm - 3:00 pm EDT

For foundations and non-profit organizations, reputation isn't just a metric, it is the engine that drives the entire mission. When that engine stalls, funding, trust, and impact all come to a screeching halt.

Too often organization leaders get a call after things have gone sideways. A solid strategy can be a lifeline. Fisher Phillips partners Erin Gibson Allen and Pawel Binczyk will share a legal and practical perspective to help prepare before the storm hits.

This session isn't just about drafting a document; it's about ensuring your organization's survival when the pressure is on. We will get real about what happens when things go wrong and how to steady the ship.

What you'll learn:

- How to construct a crisis communication plan that works in real-time.
- How to identify the legal landmines that often explode during PR crises and the practical steps to deploy your plan immediately when trouble strikes.
- Numerous techniques to safeguard your most asset: your reputation.

Related People



Pawel Z. Binczyk

Partner

[207.477.7006](tel:207.477.7006)



Erin Gibson Allen

Partner

If you have any questions, please contact [Rachel Thorpe](#).

[412.822.6635](#)

Educational Credits

HRCI and SHRM

- The firm is submitting this webinar for credit.

CLE

- Fisher Phillips will make all reasonable efforts to obtain CLE credit for this program in every state that is relevant to attendee's CLE needs. In certain instances, some programs may not be awarded CLE credit because of content, delivery or jurisdictional restrictions.
-

Fisher Phillips is committed to providing access to all of our events for disabled attendees. Automated closed captioning is available for all of our webinars. For other accommodation inquiries, please give us three business days advance notice prior to the scheduled event by contacting [Rachel Thorpe](#). Thank you.

Service Focus

Reputation and Crisis Management

Industry Focus

Non-Profit and Tax-Exempt Organizations