



Privacy Partner Discusses Increase of Geolocation Tracking Claims

News

9.22.25

In an interview with *Massachusetts Lawyers Weekly*, **Danielle Kays** discusses a class action in Massachusetts based on allegations that a company's software collected, transmitted and sold the geolocation and other personal information of Massachusetts consumers without their consent. Danielle explained that tracking claims are skyrocketing. "California is one of the hottest areas where we're seeing a spike in these cases. There have been thousands of them over the past few years," said Danielle.

To read the article visit [*Massachusetts Lawyers Weekly*](#) (subscription required).

Please reach out to our [Media team](#) for any news inquiries.

Related People



Danielle Kays
Partner
312.260.4751
[Email](#)

Service Focus

Privacy and Cyber

Privacy and Cyber

Consumer Privacy Team

Data Protection and Cybersecurity

Related Offices

Chicago