



# Digital Wiretapping Litigation

## *Overview*

**The Fisher Phillips Consumer Privacy Team provides strategic, experienced defense for clients facing state or federal wiretapping and invasion of privacy claims arising from the use of tracking technologies – such as cookies, pixels, beacons, and similar tools – in websites, apps, and marketing communications. We have deep experience litigating claims under key statutes including the California Invasion of Privacy Act (CIPA), California Consumer Privacy Act (CCPA), California Confidentiality of Medical Information Act (CMIA), Video Privacy Protection Act (VPPA), Electronic Communications Privacy Act (ECPA), and both federal and state wiretapping laws.**

Our team understands the legal and technical complexities of these claims, including third party trackers, consent issues, and the roles of website service providers. Our attorneys help clients conduct thorough investigations to assess the legitimacy of claims and provide them with a clear, informed path forward. We have successfully defended numerous cases and secured the voluntary withdrawal of multiple claims based on our early analysis and response strategies.

We not only understand the evolving landscape of privacy litigation but also stay ahead of trends in enforcement and defense tactics -- helping to position clients for favorable outcomes.

Our services include:

- Comprehensive legal assessments of wiretapping and invasion of privacy allegations under all relevant statutes
- In-depth factual investigations of alleged violations
- Representation in litigation, arbitration, or response to demand letters
- Risk analysis of website functionality and third-party tracking exposure

- Proactive guidance on compliance and risk mitigation strategies

Our clients include companies in the aerospace, automotive, financial services, healthcare, hospitality, manufacturing, media and communications, retail, social media, supply chain, and technology industries.

## ***Key Contacts***

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### ***Digital Wiretapping Content***