



# Technology Transactions

## *Overview*

**Our team has deep experience in transactions involving the use, licensing, acquisition, and commercialization of data and technology. Our attorneys are frequently engaged to review agreements related to employees, such as HRIS contracts and those relating to recruiting software, which often also requires substantive knowledge of tech specific transactional work. We are adept at analyzing, negotiating, and drafting agreements across various areas, including:**

- Cloud computing
- Data ownership and protection
- PCI Data Security Standards (PCI DSS) and protected health information
- Service level agreements
- AI technologies
- Software and hardware
- Mobile data and commerce
- E-commerce
- Back-office systems and infrastructure
- Outsourcing

We handle agreements encompassing all forms of cloud services (SaaS, IaaS, PaaS), as well as those involving video game development, mobile applications, music distribution, geolocation services, payment processing, fraud prevention, data analytics, and digital advertising.

As businesses increasingly undergo digital transformations, we guide clients in identifying opportunities and mitigating vulnerabilities. We assist in developing strategies to manage, protect, and leverage digital assets such as Big Data, predictive analytics, machine learning, robotics, the Internet of Things (IoT), and advanced recognition technologies for voice, text, and vision.

Our lawyers provide counsel on a wide range of technology-driven transactions, including traditional and digital outsourcing, artificial intelligence (AI) initiatives, machine learning (ML), data center and infrastructure projects, telecommunications, software audit mitigation, and managed network services.

We also offer strategic guidance on commercial transactions, including:

- Pre-divestiture restructuring and post-acquisition integration
- Joint ventures and commercial partnerships
- Supply chain, manufacturing, and logistics agreements
- Advertising, marketing, and media arrangements
- Complex transition service agreements
- Value-added reseller (VAR) and original equipment manufacturer (OEM) partnerships
- Process optimization and general commercial contract support

As trusted advisors, we have supported significant and complex cross-border projects across developed and emerging markets, ensuring alignment between technology transactions and broader business objectives.

What sets us apart is our dedicated practice focused exclusively on technology and commercial transactions. We also collaborate closely with our intellectual property, regulatory, and cybersecurity/data privacy teams to address nuanced issues that may arise. We deliver seamless, cross-border solutions, helping clients maximize value, minimize risk, and accelerate deal timelines.

## ***Key Contacts***



**Daniel Pepper, CIPP/US**

Partner

303.218.3661

Email

See all →

### ***Related Services***

- Tech