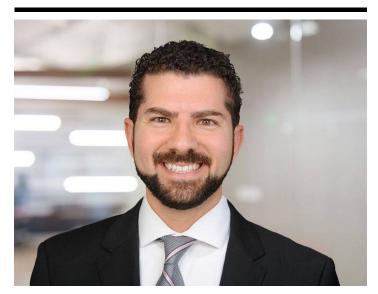


## Republished Insight: Software Provider Ordered To Pay \$16 Million: 3 Compliance Tips For Businesses On Website Data Collection And Targeted Ads

Publication 10.17.24

This previously published <u>firm insight</u> authored by Usama Kahf, co-chair of the firm's Privacy and Cyber Practice Group, has been republished by <u>Privacy & Cybersecurity Law Report.</u> In this insight, Usama offers three tips to help companies that collect, store, or sell user data comply with Federal Trade Commission privacy rules.

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**Usama Kahf, CIPP/US** Partner 949.798.2118 Email

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