

Fisher Phillips Collaborates with Tough Day to Revolutionize the Employee Experience

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Fisher Phillips announces its collaboration with <u>Tough Day</u>, an AI platform that offers confidential, tailored guidance for employees and managers navigating workplace challenges and opportunities, to help train its Employee Resilience Artificial Intelligence, a state-of-the-art AI product designed to help employees navigate and thrive in the modern world of work.

Tough Day's AI platform helps organizations and their employees navigate workplace challenges and opportunities, mitigate workforce-related risks, and thrive. The GenAI-driven product provides confidential guidance to employees based on vetted content and safety guardrails from legal, management, and HR leaders, and is customized with each company's proprietary HR policies and processes to be relevant for their workplace. As such, organizations up-level their people, reduce unnecessary confusion and distraction, and boost employee success.

"We are thrilled to join forces with Tough Day to innovate with the ultimate goal of having content, safe, and thriving workplaces," said **John Polson**, Chairman and Managing Partner of Fisher Phillips. "Our employer-side legal perspective will no doubt be an asset as Tough Day AI hones its tool to effectively diagnose employee challenges, serve helpful advice, and ensure safety guardrails."

Evan Shenkman, Fisher Phillips' Chief Knowledge and Innovation Officer, adds, "AI is shaping the future of work, and we are very excited to join Tough Day at the forefront of that journey."

This collaboration marks a significant step forward in integrating a legal context into employee resilience AI, setting a new benchmark for innovation. Both Fisher Phillips and Tough Day are committed to continuous improvement, ensuring the product remains at the forefront of AI at work.

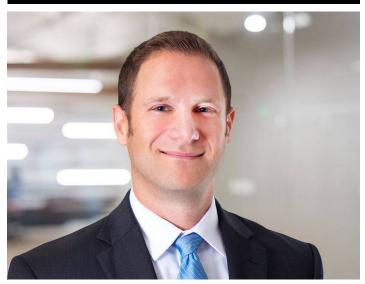
"Our product is designed to help employees make sense of tricky workplace situations and resolve issues before they escalate, and we jumped at the chance to get input from a premier management-side labor and employment law firm like Fisher Phillips," said **Katherine von Jan (KVJ)**, CEO of Tough Day. "We are harnessing the law firm's extensive knowledge and decades of experience in providing best practices for employee engagement, human resources, and workplace management to help refine our AI tool to maximize employee retention and foster healthy, productive workplaces. Together we're aiming to help employers deliver an awesome employee experience, improve performance, and drive value."

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