



# How to Right-Size Your Privacy Budget for 2025

Event

10.03.24

9:00 AM — 10:00 AM PDT

Building your privacy budget for 2025 will be challenging! How can you fully prepare? Whether it be foreseeing the impacts of new laws and growing legal challenges, right-sizing staff to meet your unique business needs, or ensuring data inventories up to date, it is necessary to address and prioritize these challenges head on!

Join Usama Kahf, Partner at Fisher Phillips, and Steve Kerler, Managing Partner and Co-Founder at Privageo as they highlight how best to prepare your 2025 privacy budget and avoid hidden risks.

Topics to be covered:

1. How to navigate the multi-state privacy legal landscape
2. Updates on the active privacy enforcements and litigation trends
3. The 'hot spots' to consider in your 2025 budget (and why)
4. How AI and security are likely to impact your privacy spend

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## ***Service Focus***

Privacy and Cyber