



## **Alissa Kranz**

### ***Of Counsel***

Tampa

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### ***Service Focus***

- Litigation and Trials
- Class and Collective Actions
- Alternative Dispute Resolution
- Counseling and Advice
- Employee Defection and Trade Secrets
- Wage and Hour

### ***Overview***

Alissa Kranz is an attorney in the Tampa office of Fisher Phillips and advocates for employers in a variety of complex workplace-related matters. Alissa represents clients of all sizes and across multiple industries, including retail, healthcare, financial services, construction, technology, and energy. Her experience includes litigating and arbitrating collective and class actions, as well as single-plaintiff claims; providing advice and training to employers on day-to-day issues; and developing and reviewing handbooks. Alissa's primary areas of focus include wage and hour litigation, trade secrets, and employee defection. As a former Division I athlete, she thrives on competition and remains calm under pressure.

Alissa most recently served as a shareholder and one of the founders of a boutique law firm based in Tampa, Florida, where she represented both employers and employees. This unique perspective allows Alissa to analyze issues from multiple angles to develop strategy and help her clients work toward their goals. Alissa also has experience as an outside general counsel to several startups and small businesses, which has garnered her broad experience advising on workplace and other issues. Prior to founding her former firm, Alissa clerked for the Honorable Susan C. Bucklew of the United States District Court in and for the Middle District of Florida.

Alissa's peers consistently recognize her professional achievements, which has garnered her inclusion as a One to Watch in *Best Lawyers*, Rising Star in *Florida's Super Lawyers*, and Legal Elite Up & Comer in *Florida Trend Magazine*. She also obtained a *Martindale-Hubbell* AV Preeminent\* Peer Review Rating. Alissa regularly lectures on employment issues at law schools and MBA programs; presents at trade groups; and provides legal commentary to various media and press outlets.

While at the University of Florida's Levin College of Law, where she graduated seventh in her class and was inducted into the Order of the Coif, Alissa served as a Managing Editor of the *Florida Law Review* and was involved with several other on-campus organizations.

Outside of the office, Alissa engages with her community and enjoys cheering for the Florida Gators with her husband and two children.

## ***Credentials***

### **Education**

- J.D., 2014, *magna cum laude*, University of Florida, Levin College of Law
- B.S., 2011, *magna cum laude*, University of Alabama

### **Bar Admissions**

- Florida

### **Court Admissions**

- U.S. District Court for the Middle District of Florida
- U.S. District Court for the Southern District of Florida

## ***Recognitions***

- *Martindale-Hubbell* AV Preeminent\* Peer Review Rating
- *Best Lawyers*: Ones to Watch (2022-2024)
- *Florida Super Lawyers*: Rising Star (2018-2024)
- *Florida Trend Magazine*: Legal Elite Up & Comer (2019-2024)

## ***Affiliations***

### **Professional Activities**

- Board of Trustees, Master Chorale of Tampa Bay
- University of Florida Levin College of Law's Law Alumni Council
- Hillsborough County Bar Association Leadership Institute

## Community Activities

- American Cancer Society
  - Voluntary Leadership Board of Tampa Bay
  - Cattle Baron's Ball Co-Chair
- The Master Chorale of Tampa Bay

## Insights

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EVENT

03/12/25

### Wage and Hour Wednesdays: The ABCs of Wage and Hour Compliance: Back to Basics

Alissa Kranz, Gabriel S. Gladstone

[Read more →](#)

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INSIGHTS

01/06/25

### Wage and Hour Officials Focus on Healthcare Employers in Southeastern U.S. – 5 Tips to Avoid Trouble

Megan L. Janes, Alissa Kranz

[Read more →](#)

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EVENT

11/21/24

### A Look Forward: Preparing Your Management Team for a Compliant 2025: Tampa

Christine E. Howard, Andrew Froman, Alissa Kranz, Steven M. Bernstein, Connie Yang, Elysse V. Gorney, LaKisha M. Kinsey-Sallis

[Read more →](#)

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INSIGHTS

08/15/24

### Two Recent Federal Court Decisions Conflict with Exception to FTC Non-Compete Ban: Your 3 Steps for Litigating Accrued Non-Compete Violation Claims

Alissa Kranz, Brett P. Owens

[Read more →](#)

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INSIGHTS

07/25/24

### When is a Mid-Level Manager Personally Liable for Wage Violations? 3 Steps for Employers After Recent Appeals Court Ruling

Alissa Kranz, Brett P. Owens

[Read more →](#)

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NEWS

06/04/24

## Law360 Covers The Arrival of Alissa Kranz in Tampa

Alissa Kranz

[Read more →](#)

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NEWS

06/03/24

## Fisher Phillips Welcomes Alissa Kranz in Tampa

Alissa Kranz

[Read more →](#)