



AI IMPACT: An FP Conference for Business Leaders

Event

Willard Intercontinental

1401 Pennsylvania Avenue NW

Washington, D.C., 20004

Wednesday, June 26, 2024 – mid-day Friday, June 28, 2024

\$850 per person

[Click here to see the full agenda.](#)

Join Fisher Phillips for the **AI Impact** Conference, where thought leaders and industry experts from across the nation will converge to explore the intersection of artificial intelligence and the modern business environment. We'll meet in Washington, D.C. – just steps from where lawmakers and regulators are debating AI – to discuss how impending regulation will impact businesses and human capital management. We'll also explore AI's transformative impact across various industries by providing practical use case scenarios, highlighting how to seize competitive advantages, and showing how you can position yourself as a leader in the era of AI.

Who Should Attend?

The AI IMPACT Conference is designed for professionals seeking to gain a competitive edge in the evolving landscape of work – whether you're at the forefront of the AI revolution or want to be. This conference is ideal for:

- CEOs, C-Suite, Business Leaders, and Executives
- Inside Counsel and Compliance Experts at all levels
- HR and Talent Management Professionals
- Industry Association Leaders

Returning for Another Year: Our Famous AI Laboratory

One of the highlights of last year's conference was our exclusive "AI Laboratory," where attendees had a hands-on opportunity to explore cutting-edge AI technologies and witness products in action. We're happy to announce it will be back in 2024! You'll meet with top AI product experts and

experience firsthand the transformative power of AI solutions tailored to your business. Engage in live demonstrations, ask questions, and gain valuable insights into the latest advancements shaping the future of business.

Agenda

Wednesday, June 26

3:00 PM to 5:00 PM

AI Laboratory Open House

5:00 PM to 7:30 PM

Welcome to AI IMPACT – Opening Reception

Thursday, June 27

9:00 A.M. – 4:15 P.M.

- **Welcome to AI Impact: Opening Remarks**
- **Keynote Address: Google's AI Success Stories with Dr. Valerie Hyde**
- **AI IMPACT Masterclass: Putting AI in Action**
- **AI Laboratory and Meet the Attorneys**
- **Political Pulse, AI Edition**
- **The AI Election: How AI Will Shape Campaigns This Year**
- **Seeing Is No Longer Believing – Your Playbook for Surviving the Deepfake Era**

6:30 - 9:00 P.M.

Dinner

Friday, June 28

9:30 A.M. – 12:30 P.M.

- **Keynote Address: Generative AI, LLMs, and the Legal Data-Driven Revolution**
- **Building an AI Leadership Team at Your Organization**
- **How Businesses Can Mitigate Risk When Adopting AI**

Click [here](#) to see the full agenda

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Questions? Contact **[Brooke Cassens](#)**.

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