



AI IMPACT: An FP Conference for Business Leaders

To register for the conference, [click here](#).

WEDNESDAY, JUNE 26

3:00 – 5:00 P.M.

AI Laboratory Open House

Immerse yourself in the world of innovation at our exclusive AI Laboratory Open House, during our annual conference kickoff on Wednesday afternoon. This unique event offers attendees a hands-on opportunity to explore cutting-edge AI technologies and witness products in action. You'll meet with top AI product experts and experience firsthand the transformative power of AI solutions tailored to your business. Engage in live demonstrations, ask questions, and gain valuable insights into the latest advancements shaping the future of work.

To view the full listing of products and experts, [click here](#).

5:30 – 7:30 P.M.

Welcome to AI IMPACT – Opening Reception

Welcome to AI IMPACT! Our opening reception will provide a unique opportunity for business leaders to connect with peers and AI industry insiders in a relaxed setting, setting the tone for the conference ahead. Last year's welcome reception included a keynote address by a key member of the House of Representatives – stay tuned for more information about this year's special guest.

THURSDAY, JUNE 27

8:00 – 9:00 A.M.

Breakfast

9:00 – 9:15 A.M.

Welcome to AI Impact: Opening Remarks

If the last year has taught us anything, it's that AI will transform every aspect of our lives. This conference will help you prepare for the impact it is sure to have on your organization – and your professional life. Our firm's Chair will kick things off and set the stage for the sessions ahead.



John Polson, Chairman & Managing Partner, Fisher Phillips

9:15 – 10:00 A.M.

Keynote Address: Google's AI Success Stories with Dr. Valerie Hyde

One of the world's leaders in artificial intelligence has brought incredible AI success stories to life for all types of businesses – and the future is even brighter. Join our first keynote speaker, Valerie Hyde, Ph.D., Google's Head of AI/ML Customer Engineering in North America, to get an eye-opening glimpse at some of ways Google is transforming the way that business is done and how your organization can adapt as well.



Dr. Valerie Hyde, Head of AI/ML Customer Engineering in North America, Google

10:00 – 10:15 A.M.

Break

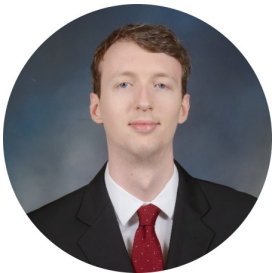
10:15 A.M. – 12:00 P.M.

AI IMPACT Masterclass: Putting AI in Action

This interactive workshop session will help you bring the abstract into sharp focus. You'll participate in a hands-on interactive session where you'll get user-friendly guidance on how to develop personalized AI systems that will improve your workflow overnight. You'll see a live demo of AI in action and join in the ideation process to help create new pathways for your organization. No technical expertise required, but you'll walk away from this session with new skills and a clear framework for using AI to your advantage.



Guru Sethupathy, PhD, Founder & CEO, FairNow



Stephen Jordan, Lead Data Scientist, FairNow

12:00 – 12:30 P.M.

Lunch

12:30 – 1:45 P.M.

AI Laboratory and Meet the Attorneys Tables

We'll let you explore our AI Laboratory one more time during this extended break – and also give you a chance to chat informally with Fisher Phillips AI Practice Group attorneys stationed at breakout tables about all things AI.

To view the full listing of products and experts, [click here](#).

1:45 – 2:30 P.M.

Political Pulse, AI Edition

We're bringing back a crowd favorite from several other FP conferences – our Political Pulse session. This engaging and high-energy session will let you hear predictions and valuable insights

from our D.C. insiders about what you can expect over the next year when it comes to politics, regulation, and AI. A must-see event!



Ben Ebbink, Co-Chair, Government Relations Team



Rick Grimaldi, Co-Chair, Government Relations Team



Lauren Culbertson Grieco, President, The Ledyard Group

2:30 – 2:45 P.M.

Break

2:45 – 3:30 P.M.

The AI Election: How AI Will Shape Campaigns This Year

Join two of the nation's premier polling experts – one Republican, one Democrat – to get an inside glimpse into how AI will be used by political campaigns this to craft messaging and engage with voters this election season.



Rick Grimaldi, Co-Chair, Government Relations Team



Jim Hobart, Partner, Public Opinion Strategies (Washington, D.C.)



Ben Lazarus, Principal Pollster and Director of Research Solutions,
TargetSmart

3:30 – 4:15 P.M.

Keynote Address: Seeing Is No Longer Believing – Your Playbook for Surviving the Deepfake Era

This next keynote session might terrify you – but we promise it will also help you prepare for the new world of deepfakes we now live in. Rijul Gupta, CEO of Deep Media was named as a Deepfake thought leader by Forbes and has testified to Congress about its dangers. He'll provide an eye-opening view of how easy it is for video and audio to be faked to trick even the savviest of us. But more importantly, he'll provide a playbook for how to prepare for this unfortunate new reality.



Rijul Gupta, CEO, Deep Media

4:30 – 6:00 P.M.

Optional Group Walk to the Washington Monument and Lincoln Memorial

6:30 - 9:00 P.M.

Dinner

FRIDAY, JUNE 28

8:00 – 9:00 A.M.

Breakfast

9:00 – 9:30 A.M.

AI Governance: Establishing Effective Guardrails for Tomorrow's AI

Just as early automobiles like Henry Ford's Model T lacked essential safety features, AI technology is advancing rapidly without sufficient regulatory guardrails. This presentation from the head of FP's AI team will explore essential AI governance principles – transparency, reliability, explainability, and accountability – that are crucial for developing robust management frameworks in organizations. We'll discuss practical steps you can take today to prepare for the inevitable future litigation and regulatory challenges you'll face.



Dave Walton, Chair of Fisher Phillips' AI, Data, and Analytics

9:30 – 10:30 A.M.

Keynote Address – All the Music and Patents: AI's Impact on Copyright, Creativity, Inventions, and Other Intellectual Property

A technology lawyer, AI builder, and founder of the “All the Music” and “All the Patents” projects, will explore how he is pushing the complex interplay between AI, copyright law, patent law, and the future of intellectual property. Drawing from his groundbreaking work using AI to create 471 billion melodies, as well as LLM-generated inventions, Damien Riehl will discuss the challenges posed by AI-generated content to traditional notions of originality, creativity, and ownership. He will also address the need for legal systems to adapt to the rapid advancements in AI technology and the implications for businesses, creators, and inventors. This far-ranging talk will appeal to lawyers, businesspeople, creatives, inventors, and policymakers alike.



Damien Riehl, Vice President, vLex

10:30 – 10:45 A.M.

Break

10:45 – 11:30 A.M.

Building an AI Leadership Team at Your Organization

The time has come for your organization to take advantage of the AI revolution – but where should you start? Developing a strong and effective leadership team is a critical early step for you to set the foundation. This interactive panel will discuss various approaches you can take to position yourself for the next decade and beyond.



Dian Trubulsky, Assistant General Counsel – AI Governance, Corebridge Financial



Arturo Ferreira, Co-Founder, AI Tool Report



Sam Flynn, Co-Founder, Josef

11:30 AM – 12:30 PM

How Businesses Can Mitigate Risk When Adopting AI

We'll wrap the conference by leaving with a roadmap for the future. Join the senior vice president at the U.S. Chamber of Commerce's Technology Engagement Center (C_TEC) for an eye-opening discussion about the practical steps you can take to position your organization for the brave new world of AI.

Jordan Crenshaw, Senior Vice President at U.S. Chamber of Commerce Technology Engagement Center



12:30 PM

Adjourn

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