



## **AI IMPACT: An FP Conference for Business Leaders**

To register for the conference, [click here](#).

### **WEDNESDAY, JUNE 26**

**3:00 – 5:00 P.M.**

#### **AI Laboratory Open House**

Immerse yourself in the world of innovation at our exclusive AI Laboratory Open House, held the afternoon before the conference begins for early arrivers. This unique event offers attendees a hands-on opportunity to explore cutting-edge AI technologies and witness products in action. You'll meet with top AI product experts and experience firsthand the transformative power of AI solutions tailored to your business. Engage in live demonstrations, ask questions, and gain valuable insights into the latest advancements shaping the future of work.

**5:00 – 7:30 P.M.**

#### **Welcome to AI IMPACT – Opening Reception**

Welcome to AI IMPACT! Our opening reception will provide a unique opportunity for business leaders to connect with peers and AI industry insiders in a relaxed setting, setting the tone for the conference ahead. Last year's welcome reception included a keynote address by a key member of the House of Representatives – stay tuned for more information about this year's special guest.

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### **THURSDAY, JUNE 27**

**8:00 – 9:00 A.M.**

#### **Breakfast**

**9:00 – 9:15 A.M.**

**Welcome to AI Impact: Opening Remarks**

If the last year has taught us anything, it's that AI will transform every aspect of our lives. This conference will help you prepare for the impact it is sure to have on your organization – and your professional life. Our firm's Chair will kick things off and set the stage for the sessions ahead.



**John Polson**, Chairman & Managing Partner, Fisher Phillips

**9:15 – 10:00 A.M.**

**Keynote Address: Google's AI Success Stories with Dr. Valerie Hyde**

One of the world's leaders in artificial intelligence has brought incredible AI success stories to life for all types of businesses – and the future is even brighter. Join our first keynote speaker, Valerie Hyde, Ph.D., Google's Head of AI/ML Customer Engineering in North America, to get an eye-opening glimpse at some of ways Google is transforming the way that business is done and how your organization can adapt as well.



**Dr. Valerie Hyde**, Head of AI/ML Customer Engineering in North America, Google

**10:00 – 10:15 A.M.**

**Break**

**10:15 A.M. – 12:00 P.M.**

**AI IMPACT Masterclass: Putting AI in Action**

This interactive workshop session will help you bring the abstract into sharp focus. Led by Professor Arup Das, one of the nation's brightest AI visionaries, you'll participate in a hands-on interactive session where you'll get user-friendly guidance on how to develop personalized AI

systems that will improve your workflow overnight. You'll see a live demo of AI in action and join in the ideation process to help create new pathways for your organization. No technical expertise required, but you'll walk away from this session with new skills and a clear framework for using AI to your advantage.



**Arup Das**, Head of Applied AI, UiPath; Professor of Applied AI & ML, Villanova University

***12:00 – 12:30 P.M.***

**Lunch**

***12:30 – 1:45 P.M.***

**AI Laboratory and Meet the Attorneys Tables**

We'll let you explore our AI Laboratory one more time during this extended break – and also give you a chance to chat informally with Fisher Phillips AI Practice Group attorneys stationed at breakout tables about all things AI.

***1:45 – 2:30 P.M.***

**Political Pulse, AI Edition**

We're bringing back a crowd favorite from several other FP conferences – our Political Pulse session. This engaging and high-energy session will let you hear predictions and valuable insights from our D.C. insiders about what you can expect over the next year when it comes to politics, regulation, and AI. A must-see event!



**Ben Ebbink**, Co-Chair, Government Relations Team

**Rick Grimaldi**, Co-Chair, Government Relations Team



**2:30 – 2:45 P.M.**

**Break**

**2:45 – 3:30 P.M.**

**The AI Election: How AI Will Shape Campaigns This Year**

Join one of the nation's premier polling experts to get an inside glimpse into how AI will be used by political campaigns this to craft messaging and engage with voters this election season.



**Jim Hobart**, Partner, Public Opinion Strategies (Washington, D.C.)

**3:30 – 4:15 P.M.**

**Keynote Address: Seeing Is No Longer Believing – Your Playbook for Surviving the Deepfake Era**

This next keynote session might terrify you – but we promise it will also help you prepare for the new world of deepfakes we now live in. Rijul Gupta, CEO of Deep Media was named as a Deepfake thought leader by Forbes and has testified to Congress about its dangers. He'll provide an eye-opening view of how easy it is for video and audio to be faked to trick even the savviest of us. But more importantly, he'll provide a playbook for how to prepare for this unfortunate new reality.



**Rijul Gupta**, CEO, Deep Media

**4:30 – 6:00 P.M.**

**Optional Group Walk to the Washington Monument and Lincoln Memorial**

**6:30 – 9:00 P.M.**

**Dinner**

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**FRIDAY, JUNE 28**

**8:00 – 9:00 A.M.**

**Breakfast**

**9:00 – 9:30 A.M.**

**AI Governance: Establishing Effective Guardrails for Tomorrow's AI**

Just as early automobiles like Henry Ford's Model T lacked essential safety features, AI technology is advancing rapidly without sufficient regulatory guardrails. This presentation from the head of FP's AI team will explore essential AI governance principles – transparency, reliability, explainability, and accountability – that are crucial for developing robust management frameworks in organizations. We'll discuss practical steps you can take today to prepare for the inevitable future litigation and regulatory challenges you'll face.



**Dave Walton**, Chair of Fisher Phillips' AI, Data, and Analytics

**9:30 – 10:30 A.M.**

**Keynote Address: Generative AI, LLMs, and the Legal Data-Driven Revolution**

AI tools like ChatGPT, GPT-4, Claude, Gemini, and other Large Language Models (LLMs) are transforming the legal profession – and your organization will soon be impacted. This keynote discussion — led by litigator, coder, and AI-builder Damien Riehl — will explore how AI is already shaping legal practice, as well as ways that the judiciary might use AI to better administer justice.



**Damien Riehl**, Vice President, vLex

**10:30 – 10:45 A.M.**

**Break**

**10:45 – 11:30 A.M.**

### **Building an AI Leadership Team at Your Organization**

The time has come for your organization to take advantage of the AI revolution – but where should you start? Developing a strong and effective leadership team is a critical early step for you to set the foundation. This interactive panel will discuss various approaches you can take to position yourself for the next decade and beyond.



**Dian Trabulsy**, Assistant General Counsel – AI Governance, Corebridge Financial



**Arturo Ferreira**, Co-Founder, AI Tool Report



**Sam Flynn**, Co-Founder, Josef

**11:30 AM – 12:30 PM**

### **How Businesses Can Mitigate Risk When Adopting AI**

We'll wrap the conference by leaving with a roadmap for the future. Join the senior vice president at the U.S. Chamber of Commerce's Technology Engagement Center (C\_TEC) for an eye-opening

discussion about the practical steps you can take to position your organization for the brave new world of AI.



**Jordan Crenshaw**, Senior Vice President at U.S. Chamber of Commerce  
Technology Engagement Center

***12:30 PM***

**Adjourn**

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