



Litigators Unleashed and Your Website Is Their Target: Learn How to Comply and Avoid Being Sued Over Your Website's Cookies and Chat Features

Event

2.28.24

9:00 AM — 10:00 AM PDT

Litigation related to website cookies and website wiretapping is on the rise and has caught many unsuspecting businesses by surprise. Many companies don't even realize that their website is a target for the Plaintiff's Bar until they're served with a complaint. Your website might look innocuous, but it could be sharing your customers' personal information through cookies, pixels, tags, scripts, tracking technology and chat features on the website, leading to costly litigation in the future. Join Fisher Phillips Partners Usama Kahf and Tony Isola, and Privageo Co-Founders Brad Kelso and Steve Kerler as they delve into the rising tide of website cookie and wiretapping litigation. The webinar will provide strategies to help you navigate these legal challenges and practical operational steps you can take today to proactively address these emerging risks.

This webinar is intended for in-house counsel, privacy officers, information officers, and employees responsible for the business's website, like marketing employees and website administrators, looking to gain further insight into handling issues related to website cookies, pixels, tracking technology and chat features.

As this event is sponsored by Fisher Phillips and Privageo, the RSVP list and information provided at registration will be shared among both sponsors. By registering for this event, you understand you may be contacted by each sponsor.

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