



Chief Innovation Officer Discusses the Use of Generative AI in Law Firms

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In a standing-room-only session at ILTACON 2023, **Evan Shenkman** joined a panel discussion on the future of generative AI and its potential impact on law firms. In its coverage of the panel, *Law.com* included comments from Evan on use cases for generative AI, including revenue generation, optimization, and cost savings. During the session, Evan says that he expects most law firms will opt to use AI for cost savings and optimization. He also explains how generative AI is now being used for huge data projects that previously took years to complete, and how that technology is really changing the game for how law firms can leverage data and predictive analytics.

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