

Boston Partner Discusses Liability Risk for Employers Under the Proposed Location Shield Act

News 8.18.23

In an interview with Massachusetts Lawyers Weekly, **Monica Snyder Perl** discusses the liability exposure that could arise if the Massachusetts Legislature enacts the Location Shield Act, a measure that bans the sale of cellular location data. Monica calls the legislation a "wake-up" call for businesses and believes that it is likely to pass. She also notes that one provision states that the attorney general can bring a 93A claim against a covered entity. "93A comes with double or treble damages for willful violations. That threat alone should be sufficient for employers to pay attention," says Monica.

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