



## AI Strategies @ Work: Preparing Business Leaders for Tomorrow

### AI Laboratory

Immerse yourself in the world of innovation at our exclusive AI Laboratory Open House, held the afternoon before the conference begins for early arrivers. This unique event offers attendees a hands-on opportunity to explore cutting-edge AI technologies and witness products in action. You'll meet with top AI product experts and experience firsthand the transformative power of AI solutions tailored to your business. Engage in live demonstrations, ask questions, and gain valuable insights into the latest advancements shaping the future of work.

**The following products and product experts are scheduled to participate. We continue to add to our roster of products and experts so check back regularly for the most up-to-date listing.**

### CaseText

**Jennifer Mendez**, Director of Knowledge Management Innovation, Fisher Phillips



**Jennifer Mendez** will be presenting one of the decade's most exciting developments in the legal innovation space: CaseText's "CoCounsel." This groundbreaking tool allows in-house lawyers and those in private practice to have a generative-AI-powered legal assistant on hand to research legal questions, review documents and provide key summaries, prepare lawyers for a deposition, search vast databases, author succinct and accurate legal memos, summarize reams of documents into easy-to-understand summaries, extract critical contract data, and ensure contract policy compliance.

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## ChatGPT and Midjourney

### **Arturo Ferreira**, Creative Director, AI Tool Report



Presenting two of the most popular Generative AI programs – ChatGPT and Midjourney – will be **Arturo Ferreira**. The founder of Best Side Story Media, a marketing company focused on social media content, Arturo's passion has always been storytelling. From books and movies, to comics and video games, a fascination with world-building went hand-in-hand with unapologetic nerdiness. It's this same nerdiness that brought him to dive head first into the world of AI. As early an adopter as a non-developer can be, Arturo is the co-founder of AI Tool Report: one of the top AI newsletters in the world.

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## Fairnow.AI

*FairNow builds trust in businesses who build and/or use AI. Companies depend on FairNow to simplify and automate their fairness compliance and be audit ready in days, not weeks or months. We also intelligently monitor your algorithms and processes and provide insights to help you ensure that your methods are fair, effective, and explainable. Today this is a differentiator in the market, soon it will be table-stakes. FairNow can help you get there.*



### **Guru Sethupathy**, Co-Founder, CEO, Fairnow.AI



### **Stephen Jordan**, Senior Data Scientist, CEO, Fairnow.AI

Stephen has 9 years of experience working on data science, machine learning, and analytics. He has worked across numerous domains such as talent, lending/credit, fraud detection, and more, spanning his time at Capital One, Shopify, and FairNow. He has two patents pending for novel applications of machine learning algorithms.

## HireVue

HireVue is where hiring happens - transforming the way organizations discover, engage, and hire the best talent. Connecting companies and candidates anytime, anywhere, HireVue's industry leading end-to-end hiring platform features video interviewing, assessments and conversational AI. HireVue has hosted more than 29 million video interviews and 150M chat-based candidate engagements for over 800 customers around the globe.



**Juan Salazar**, Vice President, Public Sector

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## Josef

*Josef Q is a generative AI-backed tool that turns complex corporate knowledge – policies, standards and contracts – into digital Q&A tools that anyone can understand. The business can get plain-language answers to their questions whenever and wherever they need, all without having to bother the subject-matter experts from HR, Legal, or Compliance. Josef is used by some of the best law firms and corporations globally, from K&L Gates to the in-house team at L'Oreal.*



**Sam Flynn**, Co-Founder

Sam is COO and Co-Founder of Josef, an Advisory Board member for the Centre for Legal Innovation, and an Emerging Leader at the Legal Services Corporation. He works with some of the best legal and compliance teams around the world to implement no-code and generative AI-powered automation projects.

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## Litera

### Kira with GenAI

- **Kira AI:** Kira automatically highlights and extracts provisions that are important to you and helps you organize your data for analysis. Deliver Total Diligence to realize new revenue streams and

*deepen client relationships by mitigating their risk exposure.*

- **Analyze Kira Findings More Efficiently with Smart Summaries:** *While AI has transformed workflows within the legal profession, analyzing AI-extracted information to produce reports, interpret the language, and determine the legal implications has been a manually intensive process. With Kira Smart Summaries, legal teams will see enhanced accuracy and speed in synthesizing content in contracts and other documents, enabling them to deliver recommendations and strategic advice to their clients faster.*
- **Start Projects, Gain Insights, and Produce Reports Faster with Kira:** *Over the upcoming year, legal teams will be able to use Kira to instantly get actionable insights from their contracts and other documents using natural language questions and requests, and seamlessly set up projects. Combining Kira's machine learning and world-class workflows with GenAI will make it even easier to collaborate, extract granular data points, and produce work product and client deliverables.*



**Jack Nagrodski, Solutions Architect**



**Benjamin Kane, Senior Sales Director**

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## Neudesic

*Neudesic, an IBM company, is the trusted technology partner in business innovation, delivering impactful business results to clients through digital modernization and evolution. Our consultants bring business and technology expertise together, offering a wide range of cloud and data-driven solutions, including: custom application development, comprehensive managed services, and business software products. Founded in 2002, Neudesic is a wholly owned subsidiary of IBM, and headquartered in Irvine, California.*



**Kunaal Kapoor**, Regional Vice President



**Paul Gavin**, Director, Application Innovation

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## **nlmatics**

*nlmatics empowers knowledge professionals to harness insights from large document collections with simple prompts. We enable domain experts leverage their expertise to naturally construct, optimize, and test language model prompts to accurately extract data at scale. Our lightning-fast natural language models rapidly sift through massive document sets to automatically pull out key info, clauses, and trends. nlmatics is used by time-constrained lawyers, bankers and scientists to conduct rapid analysis that was never before possible. Within minutes, they go from raw documents to analyzing and visualizing extracted structured data on demand to drive their business decisions.*

**Ambika Sukla**, Founder and CEO

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## **Sapia.ai**

*Sapia is humanizing the recruitment process with our AI Smart Interviewer, an inclusive, automated talent solution that meets the needs of both candidates and companies. Built with heart and backed by science, Sapia goes beyond traditional assessments to help global corporations like Qantas, Woolworths, and AirCanada attract and hire more diverse talent efficiently.*



**Ashlie Plants**, Lead People Scientist

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## Solas AI

*SolasAI's software platform tests machine learning and AI decisioning algorithms for disparity, explains the sources of any disparity that is found, and can leverage a suite of powerful tools to find less discriminatory alternative models that maintain predictive quality when disparity is present in a model.*



**Matthew Boutte** brings a background in law (JD, Georgetown University Law Center), public policy (MPP, California Polytechnic University), mathematics (BS, California Polytechnic University), and education to bear in the field of algorithmic fairness in highly regulated spaces such as healthcare, insurance, credit, and employment. Leveraging his decade of experience in math education, Matthew is a clear communicator of the issues and concepts of algorithmic fairness to non-technical audiences and stakeholders. At SolasAI, Matthew manages the consulting practice where clients' machine learning and AIR models are tested for disparity and SolasAI's tools are used to generate less discriminatory alternative models when models have disparity present.

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## Syus.ai

*Syus.ai is a cloud-native B2B augmented analytics platform that provides AI-based personalized recommendations enriched with context and deep analyses. It has the familiarity of a traditional BI tool and delights the consumers with automated insights.*

**Prashant Mehta** is the Founder and CEO of Syus.ai, an AI-enabled augmented analytics platform that makes the consumption of analytics frictionless. With a background as the former Head of Analytics and Data

Science at Apple Inc., Prashant understands the nuances of converting data into decisions. It goes beyond just having access to data. He built an analytics and data science organization from the ground up, supporting tens of billions of dollars in revenue for Apple. Now, at Syus.ai, Prashant is empowering organizations to harness the true potential of AI and data, delivering growth, efficiency, and innovation. Prashant is an engineer by training and holds an MBA from The Wharton School.

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## Twin Health

*At Twin, we combine advanced medical science with digital twin technology to help people reverse, improve, and prevent chronic metabolic diseases like type 2 diabetes, pre-diabetes, and heart disease. We do it by helping each Twin member improve their metabolic fitness. Our truly precise and personalized approach makes us a service like no other. Our passion and dedication make us a team like no other.*



**John Davis**, Chief Commercial Officer



**Lisa Shah**, Chief Medical Officer

## Also Appearing...

### DCI Consulting

*The equal employment opportunity landscape related to responsible use of artificial intelligence and automated decision-making in employment is changing rapidly and dramatically at local, state, and federal levels. DCI's experts can help employers, vendors, and employment agencies understand the extent to which their processes align with technical requirements of various laws, work with*



*counsel to determine which laws apply, and conduct the appropriate bias audit and related statistical and psychometric analyses as an independent expert/auditor.*



**Anne Holmes**, Director of Sales



**Keli Wilson**, Director of Workforce Equity, Principal Consultant



**Eric Dunleavy**, Vice President, Employment and Litigation Services, DCI Consulting

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## **IAPP AI Governance Center**

*The International Association of Privacy Professionals is a not-for-profit offering the world's foremost body of knowledge and subject matter expertise to help define, promote and improve the data protection and AI governance professions globally. We do this by holding conferences across six countries and four continents that bring members and nonmembers together to learn and share best practices. We offer globally respected training and the only internationally accredited certifications for privacy professionals, managers, technologists and individuals focused on AI governance. And we make navigating today's data-driven world easier by providing unrivalled*



*resources — news, reports, research, tools and trackers — to keep you ahead of an ever-changing landscape of challenges.*



Cobun Zweifel-Keegan, Managing Director