

San Diego Attorney Provides Data Privacy Tips in an Interview with Exterro

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In an interview with *Exterro*, **Darcey Groden** analyzes a case in which an online counseling service repeatedly violated its customers' trust by disclosing their online data to a variety of partners and advertisers over the course of multiple years. She explains that businesses that have online privacy policies or make public statements about their privacy practices need to know that they can be legally liable for not following through on those promises. "For businesses drafting privacy policies, it is therefore important to ensure that what they are writing is accurate. Doing that is a team effort – at a minimum, IT, marketing, and any website hosting vendors need to be involved for information collected through the website."

To read the article visit *Exterro*.

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