

Insights, News & Events

MANUFACTURING SUCCESS, EPISODE #5: THE IMPORTANCE OF SITE SELECTION TO MANUFACTURING EMPLOYERS

Podcasts

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Business leaders in the manufacturing industry must continually assess the efficiency of their organizations' operations. A significant piece of the math that helps to measure efficiency comes down to geography. Where are your operations based? How accessible is it to your supplier partners? What about proximity to rail and other modes of transportation? Does it feature an appealing structure for tax incentives? Can you draw on a healthy supply of high-quality workers? These are just a few of the critically important questions that manufacturing employers should consider when exploring the issue of site selection. Choosing the right location to conduct your business can spell the difference between success and failure; is your business team asking the right questions?

In this episode of Manufacturing Success, host [Mike Carrouth](#) is joined by [Ray Perez](#), Of Counsel in the Columbus office of Fisher Phillips and co-chair of the [Site Selection and Incentives Practice Group](#) for a conversation around the business of site selection. No two states, cities, or even towns are exactly the same, so being careful and strategic as to where you base operations can have a massive impact

Related People



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on your bottom line. Measure twice, and cut once because you may not get a chance to try again.

Service Focus

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