



Building an Effective Employee Relations Program – Union Awareness 101

Event

2.22.23

12:00 PM — 1:00 PM EDT

Is your company prepared to meet the challenges of the reinvigorated union movement? Are your supervisors prepared to educate your employees about the reasons you prefer to remain union-free? Do they know the tell-tale signs to identify potential union organizing activity before organizing efforts go public?

New rules for organizing workplaces and a very union-friendly administration have emboldened unions to increase organizing efforts across the country. This presentation will provide attendees with:

- Basic overview of the legal structure in which union organizing takes place
- Strategies and techniques that unions use to organize employees
- How employers can implement policies, practices, and programs to avoid union organizing campaigns before they begin in the form of positive employee relations

The goal of this session is for attendees to leave with an understanding of labor law compliance and union awareness/organizing and the tools to help them create a workplace where third-party representation is not necessary and where employees feel heard and respected.

The firm is submitting this program for HRCI and SHRM credit.

If you have any questions, please contact [**Nikki Griffin**](#).

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Related People





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