



Fisher Phillips Attorneys Explain Why Your Company May Need a TikTok and BeReal Policy

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In a bylined article published in *The Computer & Internet Lawyer*, **Leora Ghadoushi**, **Lisa Nagele-Piazza**, and **Erica G. Wilson** discuss how social media platforms such as TikTok and BeReal are valuable tools for marketing and building stronger employee relationships but can raise privacy and confidentiality concerns. The authors detail how employers can update their social media policies to reflect recent trends, strike a proper balance between allowing and restricting social media usage in the workplace, and set realistic parameters when drafting a social media policy.

To read the article, visit [*The Computer & Internet Lawyer*](#).

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