



## U.S. Privacy Hub

### *Overview*

**Consumer privacy has become a central concern in the United States in recent years. But the lack of a comprehensive federal privacy law has led to a diverse landscape of state privacy laws that often confuse the businesses trying to keep up. Following the lead of California, states are passing consumer privacy laws with increasing frequency, each with their own set of requirements, definitions, protections, and enforcement mechanisms.**

The Fisher Phillips U.S. Privacy Hub provides businesses with an overview of the current state privacy laws, highlighting key similarities and differences while exploring their implications. Understanding these various state laws will assist businesses in navigating the increasingly complex environment, aid in compliance efforts, and help you anticipate future developments in this rapidly developing area of the law.

We encourage you to review our resources and get in touch with a member of our team. We're ready to help you with all your U.S. privacy issues.

### **RESOURCES:**

- [State Privacy Laws That May Impact Your Business](#)
- [Comprehensive FAQ](#)
- [State Consumer Privacy Law Comparison Chart](#)
- [U.S. Consumer Privacy Law Services for Businesses](#)
- [U.S. Consumer Privacy Map](#)

INSIGHTS

06/20/25

## **Employer Cheat Sheet for Workplace Laws Taking Effect July 1, 2025**

Lauren Laing, Braden Lawes

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05/15/25

## **Clothing Retailer Faces Big Fines for CCPA Violations: A Wake-Up Call + An Action Plan for Businesses**

Usama Kahf, Xuan Zhou

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## **Court Confirms Kentucky Consumer Protection Act Doesn't Cover Employees, But Legal Risks Remain: 5 Steps for Employers to Avoid Data Breach Lawsuits**

Annie N. Harb

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## **FTC's Click-to-Cancel Rule Delayed Amid Legal Challenges: What Businesses Need to Know**

Kate Dedenbach

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PUBLICATION

04/23/25

## **Republished Insight: California's Latest Privacy Push: The Location Tracking Crackdown Businesses Can't Ignore**

Risa B. Boerner, Usama Kahf, Chelsea Viola

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04/22/25

## **California Court Rejects Attempt to Expand Third-Party Eavesdropping Claims to Internet Communications: How Your Business Can Mitigate Risk**

Catherine M. Contino, Usama Kahf

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04/14/25

## Businesses Get Big Privacy Win in Tester Plaintiffs' Wiretapping Case: 3 Key Takeaways

Catherine M. Contino, Darcey M. Groden, Danielle M. Kays

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PUBLICATION

04/14/25

### Fisher Phillips Attorneys Pen Article Detailing 5 Steps to Reduce Risk for CCPA Enforcement

Darcey M. Groden, Usama Kahf, Chelsea Viola

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### From Search to Share: Court Holds Third-Party Interception of Search Bar Terms Can Support CIPA Claim

Vivian Isaboke, Anthony Isola

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### California Probe Targets Location Data Industry: 5 Steps to Keep Your Business Off the CCPA Enforcement Radar

Darcey M. Groden, Usama Kahf, Chelsea Viola

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## Key Contacts

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See all →

## ***Resources***



## **Digital Wiretapping Litigation Map**

