



Learn How to Manage a Multigenerational Retail Workforce

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While, to many people, age only matters when it comes to wine and cheese, it is without doubt that age is becoming more of an issue in the workplace. There are more generations represented in the workforce than ever before. In a contributed article in *Retail IT Insights*, Pamela Williams and Lariza Hebert outline common challenges faced by retail managers and provide tips on how to combat each. For example, communication styles may differ greatly between the generations. Older employees may be unaccustomed to being contacted outside working hours, while younger staff members may not mind a 24/7-communication style.

To read the full article, visit [*Retail IT Insights*](#).