



Chief Knowledge and Innovation Officer Featured in WordRake Q&A

News
4.04.22

Evan Shenkman, the firm's Chief Knowledge & Innovation Officer, was featured in a *WordRake* Q&A in which he discussed his experience in knowledge management (KM), key elements of a good KM strategy, how it can aid attorneys in their work, and more.

When asked about “three benefits for individual lawyers at firms that implement KM strategies,” he replied: “Individual lawyers at firms that implement strong KM initiatives (1) will find the practice of law far less frustrating (particularly when it comes to the more tedious functions); (2) will find greater success in retaining and bringing in new business, and (3) will find it easier to impress their clients (with faster answers, better work product, and a demonstrated commitment to innovation). To the second two points, I’ve seen hundreds of legal RFPs over the past years, and over 75% of them have outright asked about the firm’s KM/innovation/AI/data-science efforts. If I were still practicing, you can bet I would only work for a firm with the best answers to those questions, since growing one’s book of business now depends on it.”

Read the full Q&A on [*WordRake's* blog](#).

Please reach out to our [Media team](#) for any news inquiries.

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