Combatting the Labor Shortage in Restaurants

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With the nationwide unemployment rate at 3.6 percent and a sizzling economy, the labor market is likely to get even tighter. This is especially true for the restaurant and quick-service food industries, which have traditionally relied upon a steady stream of lower-skilled and younger applicants who are eager to enter into the job market. In a bylined article for *QSR Magazine*, Gulfport partner Steve Cupp and of counsel Jaklyn Wrigley share various ways restaurants can attract and retain talent, including getting creative with hiring and applicant searches. In the article, they write, "By partnering with local restaurant associations, using technology and social media, and just generally letting the creative juices flow, restaurants will be able to find and retain the elusive employees they so desperately need."

To read the full article, visit *QSR Magazine*.

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