



Todd Scherwin Featured in Entertainment and Sports Industry Spotlight in Los Angeles Times

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Todd Scherwin, Regional Managing Partner of Fisher Phillips' Los Angeles office and co-chair of the firm's Sports practice, took part in a *Los Angeles Times* round table Q&A, answering questions on entertainment and sports.

"NIL is a game-changer. Our college and university clients now find themselves with a new puzzle to solve as they learn to navigate novel NIL rules and act as a resource to help student-athletes seek money-making opportunities," he said, when asked about the business of college athletics being impacted by the implementation of new Name, Image and Likeness (NIL) monetization rules.

"For instance, we are seeing university clients having to act as 'middlemen' between student-athletes and newly formed collectives – which are stand-alone businesses, often part of a larger firm or nonprofit entity, that create income-producing opportunities for the athletes."

Read the full article in in the [*Los Angeles Times*](#).

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