

Insights, News & Events

PARTNER DISCUSSES WORKFORCE DEVELOPMENT WITH LOUISVILLE BUSINESS FIRST

News
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Todd Logsdon participated in a round table with *Louisville Business First*, where he discussed a variety of topics related to one of the most pressing challenges employers are facing in 2022: the workforce shortage.

He spoke about adjusting policies for working parents, offering flexible schedules, and "getting more creative with benefits."

"Certainly, you must be competitive on wages. You need to know for your industry, what's the industry paying or for the demographic, maybe, the age group of who you're looking for," said Todd. "But I think flexibility is a bigger issue. Whether that's remote work or flexible schedules, that's what the younger digital applicant pool is looking for. The other key is the retention part and taking care of the folks that you have so that they don't say, 'There's the greener pasture if I go down the street here,' and get that job somewhere else."

Read the full article in [*Louisville Business First*](#).

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