



## Fisher Phillips Recognized as “Law Firm of the Year” at the 2021 American Legal Technology Awards

News

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Fisher Phillips, one of the country’s preeminent labor and employment law firms representing employers, is proud to announce that it has been named *Law Firm of the Year* at the 2021 American Legal Technology Awards. The recognition is awarded to a law firm that utilizes technology to exceed client expectations in a significant, measurable way. In addition, Jennifer Mendez, Fisher Phillips’ Director of Knowledge Management Innovation, was selected as the runner-up in this year’s individual category for demonstrating success in making a positive difference in the world as it relates to legal technology.

“*Law Firm of the Year* is a wonderful honor for our firm and a testament to how well our administrative teams collaborated to make great strides in legal innovation during a challenging time,” said Evan Shenkman, Fisher Phillips’ Chief Knowledge and Innovation Officer. “Our pandemic-related public-facing resources and content helped employers reopen, provide employees with a safe workplace, and ensure compliance with the law. It was rewarding to see our data and innovations have such a positive impact on our clients and society as a whole.” Shenkman added, “I am also especially pleased that the judges recognized my colleague, Jennifer Mendez, for the role she played in helping the firm achieve innovation success, and I look forward to our continued teamwork in an effort to move the needle on behalf of the firm and its clients.”

Fisher Phillips was chosen for this year’s award after successfully reimagining ways to conduct business during the pandemic. During this time, the firm implemented a number of transformational changes, including the use of predictive data analytics and A.I., enhanced internal and external client collaboration, and the delivery of advice to clients and prospects in novel ways. The Awards panel also noted that many of Fisher Phillips’ 2020 and 2021 innovations were made available to the general public free of charge, assisting in access to justice.

Here are some of the ways Fisher Phillips utilized technology to exceed client expectations and solidify the firm’s status as the 2021 *Law Firm of the Year*:

### Fisher Phillips Launches COVID-19 Employment Litigation Tracker

- The firm launched its landmark litigation tracking map as the nation’s first comprehensive and interactive database of COVID-19-related employment litigation. Since its debut in early 2020, the Fisher Phillips COVID-19 Employment Litigation Tracker has

been the go-to source of data analytics for employers looking to ensure they keep one step ahead of workplace lawsuits stemming from virus-related concerns, and has been cited in various media outlets, including *Forbes*, *CNN*, *Law360*, and *The Atlantic*. And for over a year the firm's tracker has been the top hit on Google when searching "COVID-19 employment litigation."

#### Fisher Phillips Launches Data Bank of COVID-19 and Vaccine Employer Resources

- The firm maintains a free bank of up-to-date COVID-19-related employment templates, samples, model documents, and resources for public access. These materials have been used by countless employers, including non-profits, to safely bring their employees back to work and deal with other workplace challenges associated with the pandemic. For over a year, this free collection has been the top hit on Google when searching for "COVID-19 employment templates."

#### Fisher Phillips Joins Forces with Blue J Legal to Bring Artificial Intelligence Initiative to the United States

- The firm forged an exclusive partnership with BlueJ Legal, an AI-powered technology platform that currently can predict the outcomes of Canadian employment matters with 90% accuracy by using A.I. to analyze the fact patterns and the case law. Firm attorneys are now working with Blue J to train its A.I. tool to work on U.S. employment disputes, which will revolutionize the provision of labor and employment legal advice in our country.

#### Fisher Phillips Boosts AI Capabilities With LegalMation, Thomson Reuters Alliance

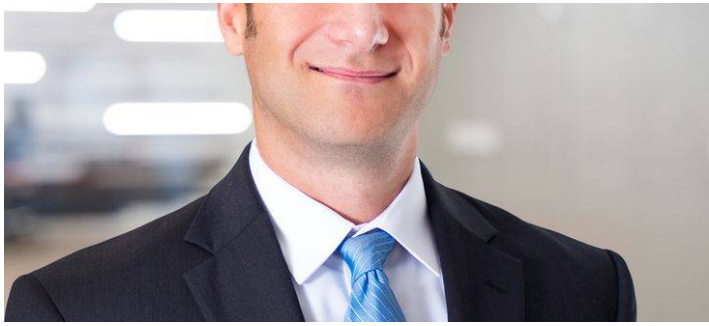
- The firm forged a tri-alliance with A.I. and Data Analytics company LegalMation, and Thomson Reuters, to develop an internal system that uses A.I. to analyze the firm's internal case filing and firm billing information, an API from Thomson Reuters to access external case information, and then combines both data sets into one predictive analytics dashboard. The alliance helps the firm better assess and evaluate cases and more accurately predict legal fees.

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Please reach out to our Media team for any news inquiries.

#### ***Related People***





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AI, Data, and Analytics