

Insights, News & Events

IMPROVING THE SOCIAL ELEMENT OF A COMPANY'S ESG SCORES BY ADDRESSING WORKFORCE ISSUES

Endeavor Business Media

Event
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An effective environmental, social, and governance (ESG) strategy and strong ESG scores enhance a company's market and accounting performance, improve business reputation, and foster employee engagement. This webinar provides a general overview of ESG scores and focuses on the workforce issues considered under the social factor. With respect to workforce issues, this webinar provides practical, cost-effective, and proactive strategies attendees may implement to help improve a company's social factor score in ESG ratings. Attendees will understand how to implement the following four strategies to help increase their company's ESG scores via the social component.

- Create a crisis response and management plan;
- Hire, retain, and promote a diverse and inclusive workforce;
- Mitigate the risk of wage-and-hour litigation; and
- Address high-profile sexual-harassment and race-discrimination issues.

Fisher Phillips attorneys LaLonnie Gray and Lonnie Giamela presented at this webinar.

Related People



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