



# Improving the Social Element of a Company's ESG Scores by Addressing Workforce Issues

ENDEAVOR BUSINESS MEDIA

Event

7.29.21

An effective environmental, social, and governance (ESG) strategy and strong ESG scores enhance a company's market and accounting performance, improve business reputation, and foster employee engagement. This webinar provides a general overview of ESG scores and focuses on the workforce issues considered under the social factor. With respect to workforce issues, this webinar provides practical, cost-effective, and proactive strategies attendees may implement to help improve a company's social factor score in ESG ratings. Attendees will understand how to implement the following four strategies to help increase their company's ESG scores via the social component.

- Create a crisis response and management plan;
- Hire, retain, and promote a diverse and inclusive workforce;
- Mitigate the risk of wage-and-hour litigation; and
- Address high-profile sexual-harassment and race-discrimination issues.

Fisher Phillips attorneys LaLonnie Gray and Lonnie Giamela presented at this webinar.

## ***Related People***



**Lonnie D. Giamela**  
Partner

Fisher  
213.330.4454  
Email