



# Helping Employers Navigate the Cryptocurrency and Blockchain Frontier

Event

8.05.21

2:00 PM — 3:00 PM EDT

Employers are increasingly operating in a world where business and workplace operations are becoming technology driven and data-intensive. At the same time, a seismic revolution is taking place that could help you with all of these challenges – and you might not even be aware of it. Cryptocurrency and blockchain technologies are radically altering the way many companies do business, with the pace of change increasing exponentially by the day. Many employers have heard of blockchain technology and cryptocurrency but have no idea what those terms mean or how they can apply to workplace law. Our interactive webinar will help you navigate this new frontier, covering the following:

- Blockchain and Cryptocurrency 101: We will provide simple and understandable explanations of blockchain technology, cryptocurrency, smart contracts, and other important terms in this space.
- We will discuss a variety of potential use cases for this technology in the employment space, including paying employees in bitcoin and potential use cases for blockchain, smart contracts, and more.
- While this technology has significant upside, we will cover some of the potential pitfalls and challenges of adoption in the workplace, as well as recommendations for employers to consider when evaluating whether implementation is right for you and your company.

If any or all of these areas are of interest to you or your company, this is must-attend webinar to get your feet wet in this exciting new space.

If you have any questions, please contact **Brooke Cassens**.

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## Related People





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