



Establish a Culture

HERE ARE THE IMPORTANT TOPICS COMPANIES NEED TO ADDRESS IN THEIR EMPLOYEE HANDBOOK

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Brett Owens' article "Establish a Culture" was featured in *Leisure & Hospitality International*. In the article, he discusses the importance of establishing culture and business expectations in the hospitality industry. Owens provides eight key components of a well-drawn out employee handbook such as; code of conduct, harassment, retaliation and discrimination , and a drugs and alcohol policy to name a few.

"Employee handbooks help define a company's culture and set expectations for employee conduct. For restaurants, hotels and hospitality industry as a whole. These manuals play a crucial role in defining the legal rights and obligations of both employer and employee."

To read the entire article, please visit [*Leisure & Hospitality International*](#).

Related People



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