



Cutting-Edge Workplace Resources + The Modern Employer = Fisher Phillips' Dynamic New Website

FIRM'S BRAND EVOLUTION LEADS TO LAUNCH OF REDESIGNED WEBSITE TO SERVE AS GO-TO RESOURCE FOR TODAY'S EMPLOYERS

News

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Fisher Phillips, one of the country's preeminent labor and employment law firms representing employers, announces the launch of its redesigned website (www.fisherphillips.com). The refresh is part of Fisher Phillips' brand evolution as the firm meets the changing employment equation and focuses on integrating technology-driven tools to make the practice of law more efficient for the firm's clients and attorneys.

"The changing employment equation across the country requires law firms to evolve constantly to match the needs of the modern employer," said **Roger Quillen**, Chairman and Managing Partner of Fisher Phillips. "We felt a redesigned website was needed to reflect today's rapidly changing workplace and to showcase our teams' diverse, forward-thinking approach to our clients' most serious employment law challenges. Our new website reflects the firm we are today, and I am grateful for the hard work our attorney and business teams put into making this a reality."

The new website features a magazine-style layout showcasing the firm's world-class content, interactive legal maps and trackers, and technology-driven client tools that can be easily accessed via website or mobile platforms. It features intuitive design and user-friendly navigation to showcase the cutting-edge workplace resources the firm makes readily available to clients and the public.

Highlighted on the website is the firm's new Innovation & KM Center, which houses AI-driven resources and state-of-the-art client tools and is part of the firm's larger IT network that helps employers navigate the workplace of today and tomorrow. It showcases a number of innovative internal and external resources Fisher Phillips has launched to help clients navigate the changing employment equation and allow the firm's attorneys to work smarter, faster and more in sync.

"The website was built on the concept of thought leadership with the goal of providing employers with access to a variety of resources that are critical to the success of their business," said **Jeannie Muzinic**, Fisher Phillips' Chief Business Development and Marketing Officer. "Ultimately, the refreshed website plays a big role in making Fisher Phillips the one-stop-shop for employers seeking labor and employment solutions for the workplace of today and tomorrow."

The website also features a refreshed Careers page where prospective attorneys and business staff can read first-hand experiences from current Fisher Phillips teammates. It highlights the firm’s modern workplace and the exciting opportunities available. The firm prides itself on providing everyone – from entry-level associates to senior partners and business staff – the opportunity to work on cutting-edge and complex issues in a hyper-collaborative environment.

During the COVID-19 pandemic, Fisher Phillips became one of the leading voices and providers of employment-related resources that were available on-demand, including free templates, forms, draft policies and legal updates. The new website showcases the industry-leading content the firm provides for employers across the country and serves as a resource center with practical information to help employers navigate the changing employee-employer relationship.

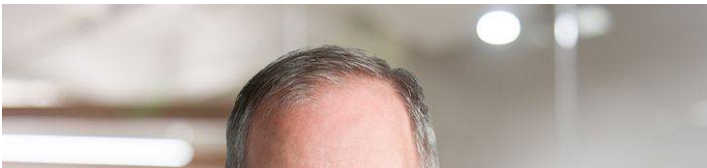
Danielle Moore, partner and chair of the firm’s Development Committee, added: “New and changing dynamics exist between worker and employer that demand a more thoughtful management approach. Our website has evolved to match the needs of the modern employer and I think visitors will find that we’re constantly changing to not only keep up with the times but be ready for the workplace of tomorrow.”

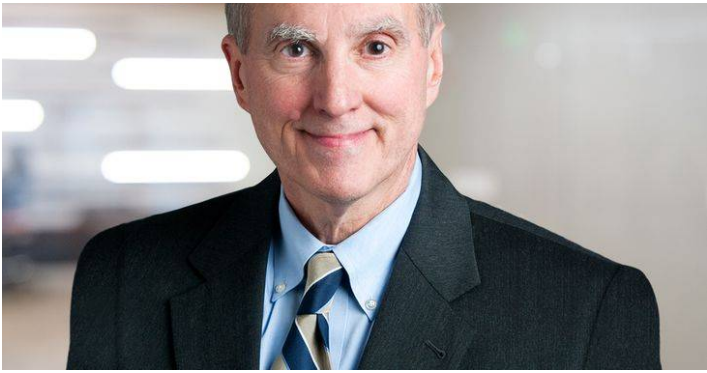
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