

How the BeBee Social Network Aims to Get You Hired?

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The article "How the BeBee Social Network Aims to Get You Hired?" featured in *The Philadelphia Inquirer*, discusses why job-seekers now must project a personal brand through a well-curated online presence, especially for positions in highly selective fields or the "gig" economy.

Rick Grimaldi provided his take on screening job applicants via social media.

Rick said he is not a fan of using social media for hiring employees.

While it can uncover important facts, it can also unearth characteristics that are law-protected, like a disability. "If you decide not to hire and they point to your knowledge of that characteristic, you could find yourself in trouble," he said.

To read the full article, please visit [The Philadelphia Inquirer](#).

Related People



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