



# Hiring Millennials and Generation Z Employees Within the Automotive Dealership Industry

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In the article, “Hiring Millennials and Generation Z Employees Within the Automotive Dealership Industry,” featured in *MAADA*, Matt Simpson and Steven Ferenczy provide best practices to effectively hire and retain this new flood of Millennial and Generation Z applicants, within the automotive dealership industry.

To read the full article, please visit [MAADA](#).

## ***Related People***

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## ***Industry Focus***

Automotive Dealership